

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 119835 / 1		Alt Order # 08248858
Product PORTMAN FOR SENATE		
Contract Dates 09/13/16 - 09/19/16		Estimate # 2977
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 05/19/16 / 09/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agy Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WHIO	09/16/16	09/16/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	0	\$0.00
2	WHIO	09/16/16	09/16/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
3	WHIO	09/16/16	09/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$500.00					
4	WHIO	09/16/16	09/16/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$900.00					
5	WHIO	09/16/16	09/16/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
D 6	WHIO	09/16/16	09/16/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	0	\$0.00
D 7	WHIO	09/16/16	09/16/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	0	\$0.00
8	WHIO	09/16/16	09/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$300.00					
9	WHIO	09/16/16	09/16/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$600.00					
10	WHIO	09/16/16	09/16/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
11	WHIO	09/19/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$350.00					
12	WHIO	09/19/16	09/19/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
119835 / 1		08248858
<u>Contract Dates</u>		<u>Product</u>
09/13/16 - 09/19/16		PORTMAN FOR SENAT
<u>Advertiser</u>		<u>Estimate #</u>
Pol/R Portman/R/Senate/I		2977
<u>Original Date / Revision</u>		
05/19/16 / 09/01/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$1,500.00					
13	WHIO	09/19/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$500.00					
14	WHIO	09/19/16	09/19/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$450.00					
15	WHIO	09/19/16	09/19/16	Daybreak Edition 530a-6a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$550.00					
16	WHIO	09/19/16	09/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$800.00					
17	WHIO	09/19/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$300.00					
E 18	WHIO	09/17/16	09/17/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WHIO	09/12/16-09/18/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00	NM				
		See MG 18.2												
		2	WHIO	09/12/16-09/18/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30	\$1,000.00	NM				
		Ⓜ MG for 18.1 09/17												
19	WHIO	09/18/16	09/18/16	Su 1135p-1235a	11:30 PM-12:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$200.00					
20	WHIO	09/15/16	09/15/16	M-F 10a-11a	10:00 AM-11:00 AM		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$350.00					
D 21	WHIO	09/15/16	09/15/16	M-Su 11p News	11:00 PM-11:30 PM		1:00			P-05		NM	0	\$0.00
22	WHIO	09/15/16	09/15/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$1,000.00					
23	WHIO	09/15/16	09/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$500.00					
D 24	WHIO	09/15/16	09/15/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	0	\$0.00
D 25	WHIO	09/15/16	09/15/16	Daybreak Edition 530a-5:30 AM	5:30 AM-6:00 AM		1:00			P-05		NM	0	\$0.00
26	WHIO	09/15/16	09/15/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$3,500.00					
27	WHIO	09/15/16	09/15/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$600.00					
28	WHIO	09/13/16	09/13/16	M-F 10a-11a	10:00 AM-11:00 AM		:30			P-05		NM	1	\$350.00

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119835 / 1	08248858

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09/13/16 - 09/19/16	PORTMAN FOR SENATE	2977

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/I	05/19/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$350.00						
29	WHIO	09/13/16	09/13/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$1,500.00						
30	WHIO	09/13/16	09/13/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$500.00						
31	WHIO	09/13/16	09/13/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$450.00						
32	WHIO	09/13/16	09/13/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$1,200.00						
33	WHIO	09/13/16	09/13/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$1,500.00						
34	WHIO	09/13/16	09/13/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$1,200.00						
35	WHIO	09/13/16	09/13/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$3,000.00						
36	WHIO	09/13/16	09/13/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	-1-----	1			\$300.00						
D 37	WHIO	09/14/16	09/14/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	0	\$0.00
38	WHIO	09/14/16	09/14/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$1,000.00						
39	WHIO	09/14/16	09/14/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$500.00						
40	WHIO	09/14/16	09/14/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$1,200.00						
41	WHIO	09/14/16	09/14/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$1,500.00						
42	WHIO	09/14/16	09/14/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$800.00						
43	WHIO	09/14/16	09/14/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/12/16	09/18/16	--1----	1			\$300.00						
Totals								0.00				36	\$33,700.00	

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<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I		05/19/16 / 09/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	36	\$33,700.00	(\$5,055.00)	\$28,645.00
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8248858

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

TRF# 119835

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP1/16 12.42

*** CHANGES ***

SEP1/16 12.42

*** WHIO-TV ***

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: :SPTS:
44	A		330P-700P	30		\$1,000.00	9/17	9/17	1		SAT	1
PROGRAM : SEC FOOTBALL RA21+ : 5.2 ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR SEP17 ON LINE-18 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#18				SEP17		30S	\$1,000.00	(AUG29/16)	
							SEP17		30S	\$1,000.00	PLS ADVISE.	
SEP/16			33700.00							CONTRACT TOTAL	33700.00	
										TOTAL SPOTS	36	
MARKET TOTALS \$82,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%												
SVC- NSI												
DEMOS- RA21+*												
MOD CODE	A-ADD		B-BUY TYPE	C-CANCELLED		DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD		N-PROGRAM NAME	
P-CLASS,PLAN,SECT	Q-PAID PGM		R-RATE	S-SPOTS PER WEEK		T-TIME	X-LATE	Y-DAYS	Z-COMMENTS		*-MULTIPLE	